

ENTREPRENEURSHIP PROGRAM IN CLINICAL RESEARCH

Follow your dream and become CLINICAL RESEARCH ENTERPRENEUR! Set up your own Clinical Research Business successfully.

Best business plan would receive seed funding and mentoring by Cliniminds team to set up the business.



No Business School Would Teach You This

Clinical research is rapidly growing industry globally with growth rate of over 45% per annum in India. This growth is opening up opportunities for entrepreneurs. Global drug R&D industry is over US\$200 billion, with over \$50 billion spent on clinical trials alone. India is becoming an important destination for the clinical trials business for various segments, viz. clinical operations, clinical data management, pharmacovigilance, biostatistics, regulatory affairs, medical writing and several other areas. This is opening up an opportunity to create a successful business. This is the time to invest in this space and become a successful entrepreneur. Depending upon your interest, skill and investment levels, there are opportunities to set up CRO, SMO, Monitoring Services, Quality Assurance & Auditing, BA/BE Facility, Data Management Centre, Pharmacovigilance KPO, Clinical Trial Logistics firm, HR & Training Services, Central Lab Services, Patient Recruitment and Retention Services, etc.

Entrepreneurship Program in Clinical Research

Classroom : 12 Weekends – 75 hours (Sunday)

Program Commencement Date - Sunday, 9 October 2011

The core aim of this program is to provide you with the complete road map and necessary skills to set up a clinical research business. The program would address:

- Where is money made in clinical research sector?
- What is clinical research and various segments within clinical research domain?
- What are the business opportunities in various segments?
- What are the challenges when entering into the clinical research business?
- How to set up a clinical research business?
- What are the core operational issues?
- What are the regulatory issues?
- Marketing & Business Development
- What are the capital need and raising finance?
- How to scale up the business?
- What are the human resource challenges?
- How to set up and manage a company?
- How to write a business plan?

Who would benefit from this program?

This is uniquely designed program for anyone who would like to be an entrepreneur in this domain.

- Medical Professionals
- Middle to Senior level executives working in the healthcare, pharma and clinical research industry.
- Middle level professionals in the IT, KPO or BPO industry
- Pharmacy & Biotechnology professionals
- Finance & Accounting Professionals
- Entrepreneurs from any industry

Program Structure

Program would consist of 75 hours of intense hands on practical training on setting up the clinical research businesses. There would be presentations, case discussions, group workshops and many more interactive sessions.

Start Up Assistance

As a part of the program you would be developing a business plan to set up a clinical research, and one Winner would receive Cliniminds partial seed funding and mentoring to set up the clinical research business.

About Cliniminds

Cliniminds is India's largest and well reputed clinical research and healthcare education, training and consulting organisation with presence in all major cities of India and in U.S.A. and U.K. Cliniminds was established in 2004 by the professionals from the clinical research, pharmaceutical and healthcare domain. Cliniminds is managed by strong team of industry professionals from varied domains of clinical research, pharma and healthcare industry.

Trainers team include successful entrepreneurs, senior management professionals, clinical research professionals, data management professionals, pharmacovigilance experts, venture capitalists, financial experts, and professional trainers.

